

#32 HISCHKE FARM

The Sunrise Dairy was originally started back in 1959 when Martin and Elenore Hischke purchased a farm in the Town of How. In 1977 they purchased the farm on County Road M, and their son Dave began farming where the Sunrise barn quilt is displayed.

In 1983, their son Alan joined the operation, and DADS FARMS Inc. began. Dan, Erin, and family joined DADS FARMS Inc. in 2000 which is when the former Fred Gossfeld farm was purchased.

In 2008, DADS FARMS Inc. purchased the former Suring Community Dairy, and the new entity was named "Sunrise Dairy LLC". Luke Hischke then joined the farm.

The current owners of Sunrise Dairy are Dave Hischke, Dan Hischke, and Luke Hischke. The name "Sunrise" was chosen partly because of the beautiful sunrise view from the office and parlor at the Highway 32 location. The green sun logo was chosen because of the environmentally friendly lifestyle of the dairy, and because the "Sunrise" represented the opportunities offered by each new day.

This block was installed by the Oconto Electric Cooperative in July 2015.